

FAX# 703 528 7880 OCT4/12 12.02
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE OCT4/12 12.02

AGENCY ADVERTISER CODE =		AGENCY EST# = 1537	
AGENCY PRODUCT CODE =			
33	S 500A-600A	30	
		\$250.00	10/14
			10/14
			0
			SUN
			0
PROGRAM : EYEWITNESS NEWS			

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	:	:	:	:	:	:
65	A		1000P-1100P	30		\$5,250.00	10/11	10/11	1		THU	1
PROGRAM : SCANDEL ORD COM1 : DUE TO RATE AND PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT14 ON LINE-33 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT11 ON LINE-38 FOR 1 SPOT/WK												
38	S		1000P-1100P	30		\$5,000.00	10/11	10/11	0		THU	0
PROGRAM : PRIVATE PRACTICE												
42	S		1000P-1100P	30		\$5,250.00	10/9	10/9	0		TUE	0
PROGRAM : BODY OF PROOF												
66	A		1000P-1100P	30		\$5,250.00	10/9	10/9	1		TUE	1
PROGRAM : PRIVATE PRACTICE ORD COM1 : PRGM CHNANGE THIS IS A MAKE-GOOD FOR OCT9 ON LINE-42 FOR 1 SPOT/WK												
43	S		800P-900P	30		\$9,250.00	10/9	10/9	0		TUE	0
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
67	A		800P-1000P	30		\$9,250.00	10/9	10/9	1		TUE	1
PROGRAM : DANCING ORD COM1 : TP DANCING THIS IS A MAKE-GOOD FOR OCT9 ON LINE-43 FOR 1 SPOT/WK												
44	S		900P-1000P	30		\$9,250.00	10/9	10/9	0		TUE	0
PROGRAM : DANCING RESULTS												
68	A		800P-1000P	30		\$9,250.00	10/9	10/9	2		TUE	2
PROGRAM : DANCING ORD COM1 : TP DANCING THIS IS A MAKE-GOOD FOR OCT9 ON LINE-44 FOR 2 SPOTS/WK												
45	S		1000P-1100P	30		\$5,300.00	10/10	10/10	0		WED	0
PROGRAM : REVENGE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
69	A		1000P-1100P	30		\$5,300.00	10/10	10/10	1		WED	1

PROGRAM : NASHVILLE
ORD COM1: PRGM CHANGE
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-45 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#33 MISSED: SUN/500A-600A OCT14 30S \$250.00 (OCT4/12)
BUY#33 THU/1000P-1100P OCT11 30S \$5,000.00
OFFER: THU/1000P-1100P OCT11 30S \$5,250.00 PLS ADVISE.
CMT: DUE TO RATE AND PRGM CHANGE

M2 OK'D BUY#42 MISSED: TUE/1000P-1100P OCT9 30S \$5,250.00 (OCT4/12)
OFFER: TUE/1000P-1100P OCT9 30S \$5,250.00 PLS ADVISE.
CMT: PRGM CHANGE

M3 OK'D BUY#43 MISSED: TUE/800P-900P OCT9 30S \$9,250.00 (OCT4/12)
OFFER: TUE/800P-1000P OCT9 30S \$9,250.00 PLS ADVISE.
CMT: TP DANCING

M4 OK'D BUY#44 MISSED: TUE/900P-1000P OCT9 (2/WK) 30S \$9,250.00 (OCT4/12)
OFFER: TUE/800P-1000P OCT9 (2/WK) 30S \$9,250.00 PLS ADVISE.
CMT: TP DANCING

M5 OK'D BUY#45 MISSED: WED/1000P-1100P OCT10 30S \$5,300.00 (OCT4/12)
OFFER: WED/1000P-1100P OCT10 30S \$5,300.00 PLS ADVISE.
CMT: PRGM CHANGE

OCT/12 291965.00 CONTRACT TOTAL 291965.00
TOTAL SPOTS 134

MARKET TOTALS \$660,825 WFTV 44% WKMG 18% WESH 16% WOFL 15% WKCF 2% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE